

Eye-Conic Looks

GLASSES TRENDS OVER THE YEARS

For some fashion inspiration, follow the timeline below and discover the evolution of glasses and the most eye-conic looks through the years!

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FOR YOU

1900

OVALS

The early 1900's were highlighted by minimalism in visual fashion, with small, oval frames being the most popular and commonly seen styles.



shop [CHUTZPA](#)



1920

ROUND

The roaring 20's were all about round frames. This daring trend even remained popular through the 30's!



shop [FITZGERALD](#)



1940

BROW

The 40's brought a bit of sophistication, with the new "brow line" trend to accent strong facial features.



shop [BORDERLINE](#)



1950

CAT EYE

In the 50's, cat eye frames were all the rage. For extra flair, women even fancied a colorful rim or a dash of sparkle in the upper corners!



shop [CHARLOTTE](#)



1960

JACKIE ONASSIS

Jackie O brought about the most notable and ground-breaking trend in eyewear of the 60's, with her dark oval sunglasses that quickly became the hottest look.



shop [LAUREN](#)



1970

OVERSIZED

Glasses from the 70's were larger than life and more of a fashion statement than a functional necessity.



shop [COURSER](#)



1980

POPS OF COLOR

With the 80's came a new trend in eyewear – color! No more understated metals or tortoise neutrals, this decade was all about the oversized shapes in exaggerated colors.



shop [GRIN](#)



1990

THIN OVAL

The 90's toned things down a bit – with smaller, more understated styles that were geared more towards function than fashion.



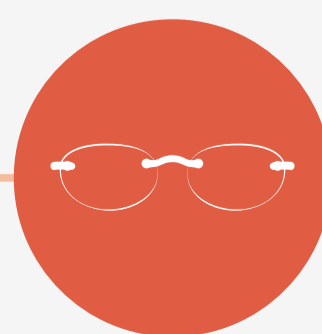
shop [VERSUS](#)



2000

RIMLESS

For the 2000's, the most popular trends went back to basics with this clean, simple look. Some chose to jazz it up with a colored lens!



shop [PALO ALTO](#)

